

# Lake Treeby Community Sponsorship - Guidelines

## Community Sponsorship Overview

Lake Treeby Estate values the important role people play in establishing a local community where residents feel welcome, connected and in which they can live happy and healthy lives. The estate is passionate about the contribution from sporting clubs, schools and other not-for-profit organisations and local community groups. Through our sponsorship program, we seek to partner with local organisations/groups and fund projects, activities and events that reflect the estates vision and meet local needs.

These guidelines have been produced to assist local, not-for-profit community groups to apply for financial assistance from Lake Treeby Estate through the sponsorship program.

## Eligibility

Lake Treeby's vision is to be a safe, healthy, and connected neighbourhood designed for the health and wellbeing of the local community. Our sponsorship program is aimed at, but not limited to, not-for-profit organisations, sporting clubs and schools. Applications should demonstrate a benefit to the Lake Treeby community and focus on the following:

- Sport, recreation, and healthy lifestyles
- Education / training
- Culture and the arts
- Environment and sustainability
- Youth development programs
- Community based activities

## *What will not be funded*

- Activities not aligned to Lake Treeby's vision
- Activities or events that are for an individual's gain or profit.
- Political campaigns and lobbying activities.

Preference is given to ongoing activities and exposure, rather than single events.

## Before you apply

### 1. READ THESE GUIDELINES

Please read these guidelines carefully so that you have a full understanding of what is required prior to completing the application form.

*Please note:*

- You can receive sponsorship only **once** per financial year.
- Acquittals for previous sponsorship must have been completed prior to applying for new sponsorship. If acquittals are outstanding, new applications are ineligible.
- Requests for extensions to acquittals must be in writing.
- As a condition of sponsorship, successful applicants will be required to showcase the Lake Treeby logo on promotional and/or marketing materials. Additional marketing and promotional opportunities will be regarded favourably.
- Sponsorship packages can span over 2 years.
- The Lake Treeby Community Development Officer can be available to attend events with prior notice.

## 2. COMPLETE THE APPLICATION FORM

Obtain a copy of the application form by contacting the Community Development Officer email: [community@laketreeby.com.au](mailto:community@laketreeby.com.au)

### OR

Complete or download the online application form here:

<https://laketreeby.com.au/lake-treeby-2024-community-sponsorship-program-applications/>

## 3. SUBMIT YOUR COMPLETED APPLICATION FORM

Follow the instructions at the end of the application form and, where possible, submit your application two months prior to when the funds are needed.

## 4. FUNDING ROUNDS

There are generally two funding rounds per year in winter and summer, typically January/February and July/August. Keep an eye on our website for the opening and closing dates, which will be updated from time to time.

## 5. FUNDING AMOUNT

Up to \$3000 is available per organisation each year.

## 6. APPLICATION ASSESSMENT & NOTIFICATION

Your application will be assessed by the Lake Treeby project team, and you will be advised of the outcome as soon as possible after the funding round has closed.

## Further information and assistance

If you anticipate changes to your original application, require assistance with your submission, or have any other sponsorship enquiries, please contact:

Community Development Officer

Phone: 0421 883 675

Email: [community@laketreeby.com.au](mailto:community@laketreeby.com.au)